



WIRED

Issue 6 - MAY 22

EURO CAR PARTS PRODUCT NEWS



WIRED

“To finish first,
you must first finish.”

 Brake Clinic

 Heat Resistant Tape

 Rodcraft Pneumatics

 Milltek Sports Exhaust

 Workshop Solutions

 Turbochargers

 AirCon Station

 Aisin Clutches

 Collision Corner

 Klarius VOR Ordering

Brake Clinic

Introducing Ehsan



We are pleased to announce an addition to the braking product management team. Ehsan Arabalizadeh has joined the team as a Product Planner helping the team with new to range development, profiling and helping the branch/webchat team with queries.

Ehsan joined Euro Car Parts 18 months ago with his first role in special orders. His primary job role was receiving and processing special order requests, with an array of suppliers ensuring the correct part was supplied to the customer. Additionally, he was involved with the logistical side of Special Orders, unseen to us mere mortals.

Before he joined ECP, Ehsan was a qualified mechanic who worked for M&A motors, S line and Belmont Tyres

in Liverpool where he gained valuable experience with servicing, MOTs, diagnostics on both cars and LCV. In 2013, Ehsan gained his IMI qualification as an inspection technician for light vehicles.

With 4 years of experience as a mechanic and further experience in special orders, Ehsan is well prepared to develop in the braking team and help grow sales in branch and e-commerce channels.

In his spare time Ehsan is an avid gym goer and can be found there every day. In addition, he also likes to play football and after spending so many years in Liverpool, is a keen Manchester United fan!



Join me in welcoming Ehsan to the Braking Team and wish him luck with his new role.

Contact:

ehsan@eurocarparts.com

Cisco: 7001 – 482

Rodcraft Pneumatics

New to Range!

Rodcraft is the brand name that Chicago Pneumatics (CP) have successfully used in many countries across Europe, and now, Euro Car Parts are their chosen partner to develop their range of Tools throughout the UK.

The only difference between CP and Rodcraft is that CP are red and black, Rodcraft are yellow and black.

Established in 1974, Rodcraft has grown steadily to become one of the world's leading brands of pneumatic tools and workshop equipment, believing in the ethos of providing high quality products and services. With a strong European-based distribution channel, and local sales offices around the world, Rodcraft covers over 80 countries on a daily basis. Through constant investment in research and development, Rodcraft products feature many patented designs such as the

composite sander series and latest impact wrenches.

To ensure and guarantee long-life performance, strict testing and quality inspections are conducted through the design, production and assembly stages. When buying a Rodcraft product, your customers can be sure they are choosing quality, performance and getting one of the best products available on the market today.

The range that Euro Car Parts are taking is as follows:



571 77 0010
– ½" Drive Ultra Compact Impact Wrench

571 77 0020
– ½" Drive High Power Impact Wrench
"The Beast"

571 77 0030
– ¾" Drive Impact Wrench

571 77 0040
– 1" Drive Impact Wrench with Extended Anvil

If you need any information or advice, please contact Rick Newman:
Cisco: 7001 – 029
rick.newman@eurocarparts.com

Workshop Solutions

Lift Pads: What are they and why are they needed?

Lift maintenance can be an uplifting experience, like a car tyre, with continual use rubber lift pads wear down and it's important that they are changed! Lift pads are the contact between the lift arms and the vehicle, just like the tyres on your car are the contact between your car and the road surface.

Lift pads are a part that is commonly overlooked by garages and many customers will not have had their lift pads changed since they bought it! This can cause issues for garage owners as this tends to only get picked up during inspections, lift pads are something that needs to be changed regularly, they prevent metal to metal contact, and prevent any slip when lifting a car or a failed inspection. Lift pads are easy to replace, the pad sits on top of a metal plate and is detachable from its metal companion.

All you need to know is the following, because manufacturers might vary between lift pad sizes over the years:

- Make/model of the lift
- Shape – round, square, oblong (rectangular)
- Diameter/width of the metal plate
- Diameter/width of the old pad

With prices starting at just £30, this integral part of your customers

lift is an easy and economical fix that may save them a lot of hassle.

If you need any help on identification, please contact the Workshop Solutions team or Fred Muraya. When you are ready to order, stock is available at NDC.

0208 782 2592

fred.muraya@eurocarparts.com



AirCon Station

Clima 6000 – Easy Like Sunday Morning

The Clima 6000 is the easiest entry level AirCon solution, it's designed with technicians who are looking for the best performance with minimal effort.

Brain Bee are one of the leading manufacturers of air conditioning equipment in the world. They offer top quality products with the latest patented technology which enables their products to achieve VDA approval (German version of the IMI) and are the chosen air conditioning units for many vehicle manufacturers including Mercedes Benz, Vauxhall, Chevrolet, VAG, Toyota & Honda.

The Clima 6000 is the solution for a garage looking for an entry level machine that performs like one of the big boys, it's compact and lightweight at only 65kg, and versatile enough to serve as the workshop's main machine.



This machine comes with a plethora of added benefits, it uses the new R-1234yf gas, it's extremely efficient boasting a low GWP rating.

New for 2015, a totally automatic non-condensable gas discharge system, this only happens when

it is needed and replaces the manual vessel pressure gauge test.

The Clima 6000 also has the great features you know and love from a Brain Bee machine, 100% recharging, the force recovery of old oils, High Performance Vacuum pump with a long life, Eco Lock Couplers – meaning it's environmentally friendly and comes with a comprehensive database of vehicles that currently use R-1234yf.

With all components being manufactured in the EU and a range of additions available, this machine is the smart choice for your customer!

For further information regarding the Brain Bee Clima 6000 or anything AirCon related, please speak to Aaron McFarlane:

aaron.macfarlane@eurocarparts.com
Cisco: 7001 - 595

Collision Corner

Introducing Olsa Parts

Olsa S.P.A is an automotive Original Equipment Manufacturer of vehicle lighting centred in Italy and with facilities in Poland, China, USA, Mexico and Brazil. Olsa service many premium vehicle manufacturers with rear lamp units, indicator lamps, fog and reverse lamps, and interior lamps. Key marques serviced are BMW Mini, BMW, Fiat, Alfa Romeo, and Audi.

Olsa Parts are a division of Olsa S.P.A, responsible for distribution to the independent aftermarket. Rear Lamps are one of the most distinctive features on a vehicle, giving them their unique and special car maker signature – the “L” shape iconic to BMW for instance – Olsa works in close relation with vehicle marques to design and manufacture these parts, which is why Euro Car Parts have Olsa on board to supply exclusively

for the UK market! Olsa have released OES products for BMW Mini, BMW, and Fiat applications. The first release phase has already launched into ECP’s vehicle lighting programme, with more to follow. Olsa also have an aftermarket replacement lighting range, some of which are also in ECP’s range and identifiable by part number ending “1”.

In addition, Olsa distribute some OEM products from other manufacturers – including Magneti Marelli, Valeo, FER, Vignal.

Remember this is an exclusive for ECP in the UK and a great opportunity!

If you have any questions do not hesitate to contact Chris Curtis for some advice:

Cisco: 7955-021
ccurtis@autoclimate.com



Titanium Exhaust Wrap & Heat Reflecting Tape



Our Performance range has grown and now we are stocking Design Engineering Inc. exhaust wrap and Reflect-A-Gold heat reflecting tape.

Titanium exhaust wrap, is made from pulverised lava rock, stranded into a fibre material and woven into a proprietary weave. Titanium wrap is engineered to be stronger and more durable for improved thermal performance and reliability, perfect for any automotive or motorcycle application!

Benefits of using Titanium Exhaust Wrap:

- Withstands 980°C/2500°F direct intermittent heat
- Promotes increased flow for improved performance
- Reduces temperature & vibration breakdown
- Extremely pliable for a tight and secure wrap

- Pre-wetting roll not necessary for wrapping
- Hi-tech carbon fibre look

Reflect-A-GOLD is a metallised laminated glass cloth for use in extreme temperature swing environments. It is lightweight and easy to apply and remove.

Reflect-A-GOLD is a highly effective material for firewalls, fuel cells, engine covers, engine compartments, bulk heads, seat bottoms – anything or area that needs protection from heat.

Benefits include:

- Capable of handling continual temperatures up to 450°C
- Resists UV degradation for long-term performance
- Adhesive protected by a release liner rated up to 160°C
- Light weight and flexible-Trim to size

For more information on Exhaust Wrap and Heat Reflecting Tape, or aftermarket performance modifications please contact David Kracke:

Cisco: 7001 – 466

david.kracke@eurocarparts.com

ECP NUMBER	TITANIUM EXHAUST WRAP
980 77 0001	- 1" X 15' ROLL
980 77 0011	- 2" X 15' ROLL
980 77 0021	- 1" X 50' ROLL
980 77 0031	- 2" X 50' ROLL

Milltek Sports Exhausts: The Pedigree



“Crackle and Burble”

Is your customer looking for a quality aftermarket exhaust from a quality manufacturer?

With more than 32 years of continuous exhaust development and technical expertise, the Milltek Sport range of performance products offer an ever-expanding, comprehensive selection of performance exhausts for key marques like Audi, Volkswagen, Porsche, BMW and Nissan.

Milltek Sport exhausts are produced to the highest quality using the highest quality material, and all in our own back yard!

Manufactured from aircraft grade anti – magnetic stainless steel, delivering clear advantages in power, drivability and sound when compared to OEM, Milltek Sport exhausts are the perfect companion for every Petrolhead.

Milltek Sport is run by car fanatics – their reputation has grown out of their continual quest for knowledge, supported by a meticulous attention to detail. Through rigorous testing on rolling roads and working with major manufacturers, Milltek Sport exhausts are developed for ease of fitment, durability and quality, as well as the physical/audible benefits.

Don't take it from the marketing spiel though, I (Krishan – Marketing) recently took the plunge and bought myself a Milltek Sport exhaust for my E82 120D. The old exhaust looked pants and sounded terrible, it had a nasty drone at 2,000 RPM.

The Milltek upgrade was a breeze to fit, it was a simple plug and play endeavour fitting on to the OEM fixings, and came with clamps to secure sections together. Needless to say, I'm happy with the look of the exhaust, the sound is fantastic, the nasty drone has been replaced by a deep burble, it crackles on upshifts, and there was a noticeable increase in mid-range torque. If you need any information on Milltek Sport exhausts, our esteemed and very knowledgeable Performance team are on hand to answer your questions:

Justin Wasling:
Cisco: 7001 – 545
justin.wasling@eurocarparts.com

David Kracke:
Cisco: 7001 – 466
david.kracke@eurocarparts.com

Turbochargers OE and Reman

Did you know?

The Euro Car Parts Turbocharger range and stock availability is second to none in the UK, but what does it consist of?

Where possible there are two options that can be offered to a customer making an enquiry on a turbocharger.

OE Quality: Brand new genuine OE unit. Manufactured by Garrett, Borg Warner, IHI and Mitsubishi Turbochargers. These are exactly the same unit inside the box when the main dealer offer new unit.

Remanufactured: Completely remanufactured version of the OE unit. A Turbocharger core which is stripped has all components excluding casing replaced with genuine components, balanced and tested. This process is completed by turbocharger specialist, TurboJetzt.

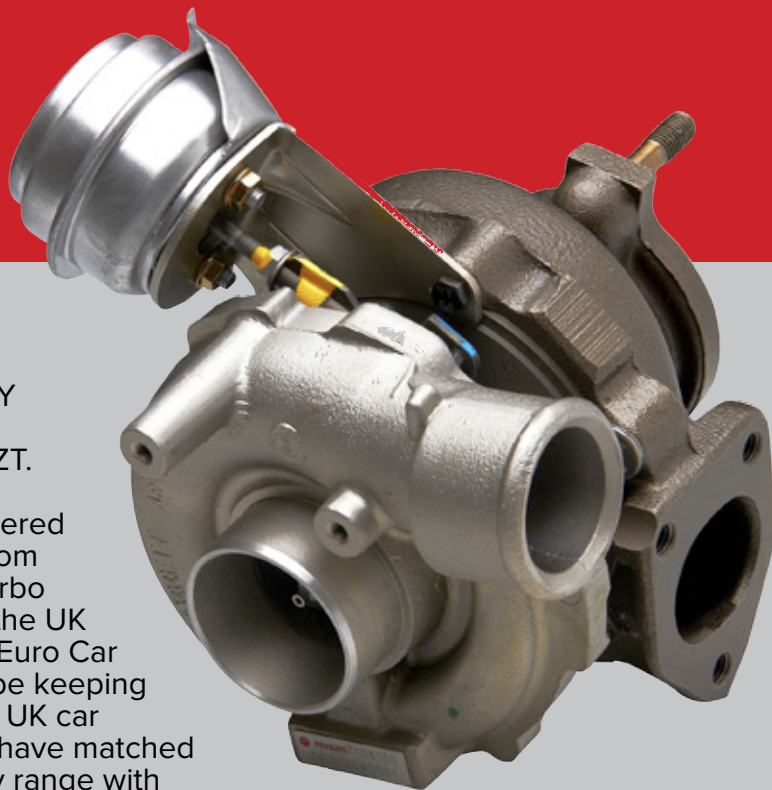
For example:
719 44 1460
– OE QUALITY
719 44 1461
– TURBOJETZT.

We have gathered information from the largest Turbo distributor in the UK on the range Euro Car Parts should be keeping to service the UK car parc, and we have matched the OE quality range with the TurboJetzt range where possible. We are proud that we are able to offer a TurboJetzt Remanufactured turbo to 70% of all OE quality turbochargers we currently stock.

Euro Car Parts have recently introduced 70+ part numbers into TurboJetzt range and this number will continue rise throughout 2015. Turbochargers come partnered with a fitting kit on most applications, associated

oil feed pipes and Turbo hoses. We can offer technical support to customers on both ranges, Euro Car Parts are truly a one stop shop for all your customer's Turbocharger needs!

For more information regarding Turbochargers please contact William Allum
Cisco: 7001-560
0208 782 2560
william.allum@eurocarparts.com



Aisin Clutches

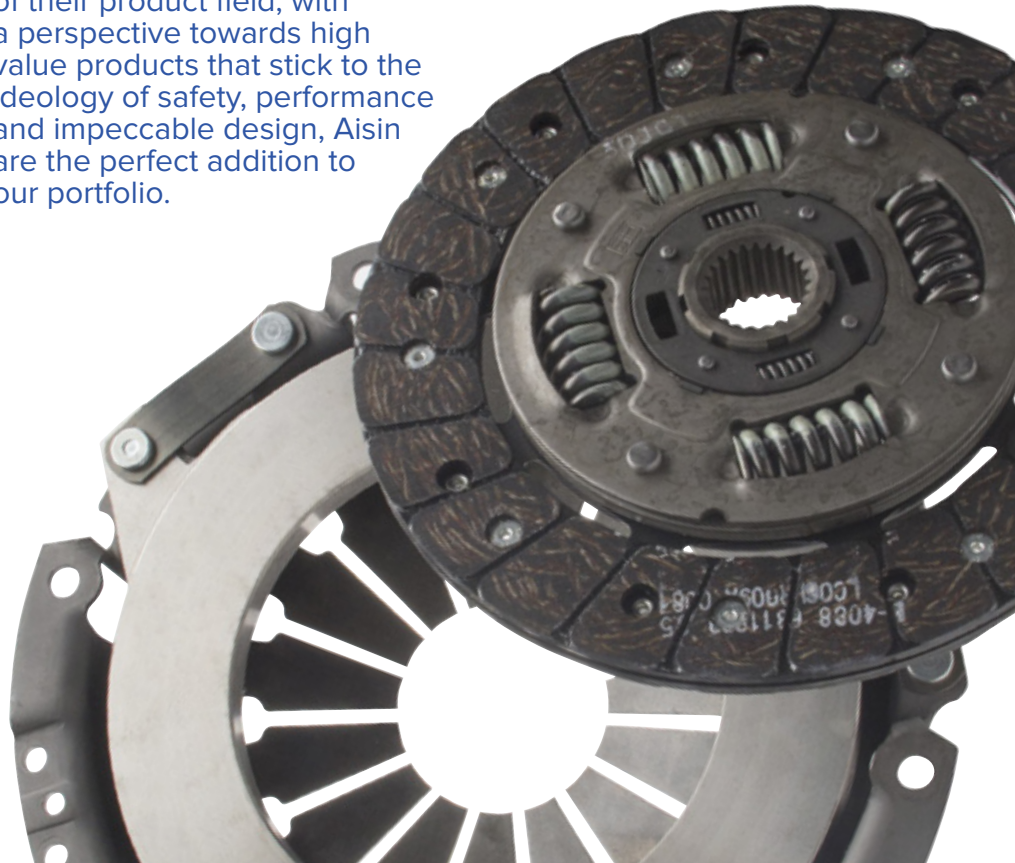
Did you know?

Did you know that Euro Car Parts are the biggest supplier of Aisin Clutches in the UK? Aisin Clutches may be one of those unfamiliar brands in the UK which means customers will be apprehensive when fitting Aisin Clutches into their cars, however having read the information that follows you will have all of the facts that you need to make the sale.

Aisin are a premium manufacturer of OE Quality Clutches, Clutch Parts and Dual Mass Flywheels for the Japanese market. As well as being the 5th best OEM supplier in the world, the Aisin group are also a part of Toyota, furthermore, most cars that Toyota produce come off the production line with Aisin clutches already in them! To keep you from having any other doubts, Valeo, LUK and Sachs all buy clutches from Aisin to extend their range, so theres no reason

for you to not go direct! Based on the philosophy that quality should come first and working to stretch the boundaries of their product field, with a perspective towards high value products that stick to the ideology of safety, performance and impeccable design, Aisin are the perfect addition to our portfolio.

For more information please contact Hardik Solanki:
hardik.solanki@eurocarparts.com





Klarius™

Klarius VOR Ordering

In April we rolled Klarius VOR Ordering out to all branches, as a refresh, please absorb the below.

Klarius Exhaust VOR orders have moved away from the NDC to Klarius direct.

There are two main reasons for this:

1. The volume of exhaust VOR's received by the NDC are at such a massive level that the NDC is struggling to cope
2. The NDC is extremely short of space.

As Klarius already deliver stock

orders to the branch network on a daily basis, it makes sense for them to deliver your VOR's direct as well.

This means that you will have to place VOR orders directly with Klarius through the SOP screen.

The process is simple but it does require a little effort to begin with. Start by checking stock on ECPedia. Then, once you have confirmed that the stock is available, go to the SOP screen on K8 to place the order.

Details for both steps are available in the Operations area of ECPedia.